

AkzoNobel

CERAM-A-STAR® 1050: Proven to Perform

When we launched CERAM-A-STAR 1050 coil coating in 2005, we knew we had something special in the formulation, resulting from years of research and development put in by our team. Today, CERAM-A-STAR 1050 continues to be the workhorse for customers who need a durable, reliable SMP coil coating.



A recent case study illustrates how CERAM-A-STAR 1050 outperforms competition in the real world with panel and data comparisons from our certified test fence. Key results include:

- Gloss retention: Projects stay looking new for longer. CERAM-A-STAR 1050 retains 2 times more gloss
- Color fade: Projects stay looking the original color for longer. Competitor panels faded 1.5 times more.

Watch the [CERAM-A-STAR 1050 Proven to Perform video](#) to learn more.

CERAM-A-STAR 1050 protects what it is applied to, as well as your brand and reputation. Tried. Tested. Proven.